

Our Town

A Publication of The City of Coburg

March/April 2018 Issue

Mayor's Corner

Looking Ahead

Ray Smith, Mayor

The new year brings on the work of preparing for the City's 2018-2019 budget year. Oregon statute requires a budget be formally adopted by our Council and recorded with the State prior to July 1st, the beginning of our fiscal year.

The City Council received a presentation from each of the department administrators and the City Administrator during the Council Retreat held on Saturday February 3rd. The intent of the retreat is to have a dialog with staff and Council that gives the Council a better understanding of the day to day operations of the City and determine what is needed to keep providing the services that are expected in the future.

After the presentations, the Council then forms a set of goals that help direct the Council, staff, and volunteers. This year the

Council chose to create a living document that first; states some broad goals using a preamble, and second; maintains a table of projects, programs, and ideas that are more specific and defined. I believe this format gives a better understanding of the depth of services and the work that must be accomplished in order to keep Coburg a wonderful place to live and work.

City of Coburg

Council Goals for FY 2018/2019

Considering substantial input from staff and community, it is the intent of the Coburg City Council members to adopt the following major goals to sustain and improve the well-being of the community, support the functions of city government, and build for the future.

- Livability, Health, and Vitality
- Utilities and Infrastructure Capacity



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City Council Brief



Highlights of actions and topics the Coburg City Council has recently addressed and issues likely to be discussed in the next couple of months.

JANUARY 2018

- State of the City address by Mayor Smith
- Coburg Youth Ambassador awarded to Jaymason Bouwman
- 2017 Citizen of the Year presented to Joe Morneau
- 2017 Employees of the Year to Anne Heath, Chris Hansbrough and Alexis Koran
- Approved Resolution 2018-02 Updating the City fee schedule
- Approved Resolution 201801 Applying annual System Development Charges inflation
- Annual appointment of Park|Tree Committee members
- Adopted Ordinance A-209-B Registration and licensing of business operating or providing services in the City. Repealing Ordinance A-209-A
- Adopted Ordinance A-233-A Licensing of communications providers and imposing a license fee
- Adopted Ordinance A-244 Franchise agreement with Falcon Cable Systems Company II, Charter Communication
- Adopted Ordinance A-199-G Expanding Coburg Urban Growth Boundary for employment land

FEBRUARY 2018

- Annual City Council Retreat was held February 3, 2018
- Work Session on Council Goals held
- Accepted the Audit Report through June 2017 for City and Urban Renewal Agency
- Appointed Anne Heath as Budget officer
- Approved the 2018|2019 Council goals
- Public Hearing and first reading on Ordinance A-163-P adopting the Criminal Code



Team Marcus

City employees Mandy Balcom and Sammy Ebert organized efforts to make Christmas a little more cheerful for a family with local ties. Marcus, pictured here, has been battling leukemia since April of 2017. His grandmother works at the Coburg Shell station and so a connection was made. City employees had fun shopping for Marcus and his two siblings.



Coburg Committee Highlights

Updates on what the Coburg Committees have recently accomplished or are currently addressing.

Planning Commission - Jeff Kernen

January/February

- Joint work session for the Development Code Update
- Public hearing for the Development Code Update

Park/Tree Committee - Brian Harmon

January/February

- New Chair elected (Mary Mosier) and Vice Chair (Coleen Marshall.) Discussion ongoing: Hayden Homes, Loop Path Project, Chess table, Wetlands Park

Heritage Committee - Jeff Kernen

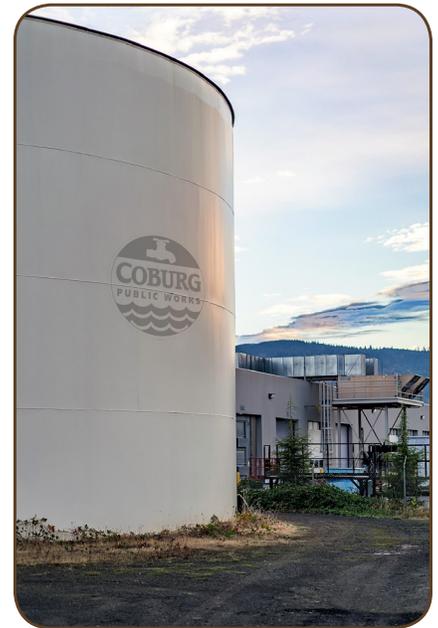
January/February

- Coburg Community Historic Art Contest

Finance/Audit Committee - Anne Heath

January/February

- The Finance/Audit Committee met on January 30th to review the 2nd quarter finances of the City. In addition, the City's financial review consultant Kathy Taylor was present to give her report on her review of the City's accounting records and procedures. The Committee also reviewed the audit as presented. The Finance/Audit committee meets on the quarter to review City financial records, procedures, and policy. They present their recommendations to the Council on a quarterly basis. The Finance/Audit Committee meeting notes are available on the City website. A big thank you to Chair Cathy Engebretson, Terry Dawson, Colleen Marshall, and Councilman Patrick Kocurek who continue to serve the City on this committee.
- Next meeting of the Finance/Audit Committee is scheduled for April 24th.



DRUG ENFORCEMENT ADMINISTRATION

**National Prescription Drug
TAKE BACK DAY**

**Saturday, April 28th,
10 a.m - 2 p.m.**

**Turn in your unused or expired
prescription medication
for safe disposal.**

Local Drop Off Location:
Coburg Police Department
91136 N. Willamette Street
Coburg, OR 97408

dispose

unused
Rx

For more information, please visit www.dea.gov.

Get involved!

There are currently three vacancies on Coburg Committees: Budget Committee, Historic Preservation Commission and the Finance-Audit Committee. If you're interested or would like more information, please visit coburgoregon.org for details and an application, or just stop by City Hall.

State of the City

The 2018 State of the City was held on Tuesday, January 9, 2018. In addition to providing an overview of the progress made on various City initiatives, Mayor Ray Smith handed out a number of awards!



Employees of the Year



Anne Heath, Finance Director and Assistant City Administrator, was awarded Employee of the Year. During the course of her time with the City of Coburg and particularly over the past year, Anne has consistently gone above and beyond what is expected of her position. Under her expert care, the city is in a strong financial position. When she stepped into the role of Interim City Administrator, it was with the undertaking of numerous additional responsibilities and stress. Through her wise and careful guidance, the transition periods were seamless.

Chris Hansbrough has been with the City since July of 2008. He is best known for his positive attitude, willingness to help, and his big smile as he greets customers, staff and contractors. Chris is willing to step in and help out in any part of the Public Works Department including availability on nights and weekends for those emergency call outs. His most recent admirable service was saving a blind turkey that had fallen into a customer's septic tank while it was open for service. Chris has a heart for Coburg and a great attitude of service.



Alexis Koran is our newest City employee. She came to the City in the fall as a temporary to help with the overflow of administrative work in the planning department. However, the City quickly discovered what a gem she is. Alexis has been helpful to every department taking on small projects including front desk, phones, the City newsletter, website updates, support to the finance office, and a multitude of other tasks that allow for Directors to focus on the work of the City. Alexis has a big smile, a positive attitude, and an infectious laugh. She was recently hired as part-time temporary staff at the City.

State of the City *(continued)*

Citizen of the Year – Joe Morneau

Mayor Smith recognized the significant impact that Joe Morneau has made in Coburg. He assisted with the first Coburg Golden Years as a teenager 50 years ago and he's been lending a hand to almost all aspects of the Coburg Community ever since. In fact, Joe is so appreciated and irreplaceable that this is the second Citizen of the Year Award he has collected and the most recent in a long line of volunteer service awards!

Listing each and every one of his contributions would fill a volume of *Our Towns*, they are so many. To give an idea of the depth and breadth of Joe's Coburg service, here are just a few projects he has run, chaired, initiated or assisted in: Chamber of Commerce, Coburg Community Grange, Coburg Rural Fire District, Golden Years, Car Classic, Senior Meals, Coburg Police Commissioner, City Council, Park & Tree Committee, Coburg Community Connections Executive Committee. Thank you, Joe!



Outreach Events Kick Off with Community Supper

The Coburg Community Foundation kicked off its listening and outreach campaign in style on February 21st. The CCF hosted a free community supper from 5:45 to 7:00 pm in the cafeteria at Coburg Community Charter School. Pizza from Coburg Pizza Company was served along with salad and homemade treats for dessert.



"There is no power for change greater than a community discovering what it cares about." —Margaret J. Wheatley

The evening consisted of sharing a delicious meal with friends and neighbors, learning what a community foundation can do, and sharing ideas about what services, activities, and opportunities would make our community an even better place to live.

The Coburg Community Foundation is the work of a group of Coburg area residents who are invested in creating strong connections between people and organizations. The foundation is an independent organization that will have the ability to partner with community members, businesses, city government, and other organizations for many types of events, projects, and programs. The board of CCF is currently working towards becoming a 501(c)3 nonprofit. Once this status is awarded, CCF can access many opportunities to assist community groups. Until that time, CCF board members are conducting community meetings in order to let everyone know about the goals of CCF, and what a community foundation can mean for all of us. CCF is also working to gather information about the interests and priorities of community members. If you are unable to attend a meeting, please take a look at the CCF website (Coburgfoundation.org) and take the community interest survey at <https://www.surveymonkey.com/r/D7RDXPD> or through the link on the website.

Firefighters Have a Ball



The Coburg Fire District Awards Banquet on Saturday, February 10, 2018 celebrated the considerable and heroic work of the Coburg Rural Fire District. It's been a busy year, as they answered more than 350 emergency calls in 2017! They also responded to the need of citizens outside of our district, heading to a number of forest fires in Oregon and California. Coburg Rural Fire District had firefighters at the Chetco Bar Fire (#1, #2 and #3), Brookings, Eagle Creek Fire, Hood River, Sonoma Fires (CA), and Thomas Fire (CA).

During the February event, Chief Chad Minter recognized the length of service of three volunteers:

Jen Roberts - 5 Years

Ron Charles - 20 Years

Erik McKibben - 30 Years

And three awards were also given out for outstanding contributions:

Dillon Hunt – Emergency Medical Technician of the Year

Captain Justin Johnson – Fire Officer of the Year

Todd Cockrum – Firefighter of the Year

Congratulations to those recognized and a big Thank You to all volunteers and members of the Coburg Rural Fire District!

City receives a “healthy” grade from Auditor, Steve Tuchscherer

The City Council and the Board of Directors of the City of Coburg URA received the annual financial reports from auditor Steve Tuchscherer on Tuesday, February 14th. During his presentation Steve told the Council that the City was in a healthy place and their work to overcome the financial challenges of the City was admirable. The City received a positive opinion with no findings. The annual financial reports are available to the public on the City website. Questions regarding the audit should be directed to Anne Heath, Finance Director at 541-682-7870, anne.heath@ci.coburg.or.us.

Farmer's Market



Sounds nice doesn't it?

Would you like to make a Farmers Market a reality in Coburg? If you're interested and have a little time, we want you on our team!

Call Patti Gianone at 541-485-1235

What is a Community Brand? Do We Need One?

By Robert Killen

“Branding” is common in the world of business. Effective branding distills the work, philosophy and vision of an organization into a single focused concept. The output of this process might include visual elements such as a logo, a color palette, typography, etc. It may also include communication guidelines to help maintain a consistent tone. Ultimately, a successful brand communicates the essence or desired impression, of an organization.

While this is a time-tested strategy in the commercial arena, branding for communities is less well-known but equally valuable. A community is defined by the story that is wrapped around it. Without a unifying brand, that story may be very different for different segments of its population. Multi-generational residents might have a very different feel for what the community is about than a new resident. The same goes for different demographic groups, visitors, ages, etc.

A successful brand can help point everyone in the same direction. It does not diminish or discount the

other stories that individuals will carry with them, but emphasizes one essential aspect that we as a community choose to put out front. The brand creates clarity both for us, to inform future community direction, and for potential visitors, describing what they might experience should they choose to visit. As community branding expert Tripp Muldrow states...

“A good community brand is a promise a place makes to people.”

Through our recently completed visioning project we have done the groundwork, painting a picture of our future as a community. The next step along that path is to determine how we communicate that vision consistently, both to ourselves and to the world at large. A small task force has convened to lead this branding process for Coburg. You are encouraged to join us!

If you would like to participate in this work contact Emma Vallillo. emma.vallillo@ci.coburg.or.us

Golden Years Set for a Comeback!

This year marks the 50th anniversary since the inception of Coburg’s Golden Years Festival in 1969. Over the years, this event in July has unified the people of our community and the surrounding Willamette Valley to celebrate our historic charming town. Let’s revive the festivities honoring the agricultural roots of our heritage, through this beloved celebration. It takes a team of devoted community members to host this time-honored summer tradition. The festival plans are underway and we need the help of enthusiastic volunteers like you!

Those who are interested in leading the Golden Years Festival planning efforts should reach out to RARE AmeriCorps member Emma Vallillo.

Email: emma.vallillo@ci.coburg.or.us
Phone: 541-682-7862



CCCS Bronco News March/April 2018



This school year is moving quickly and we are so grateful for the many volunteers and community members who graced our hallways, helping us form young minds into greatness!

Our first set of Skill Days concluded the end of February. This was the first year we extended this program into a middle school grade and to put it simply, it was AWESOME! The students loved learning how to cartoon, and the class was far beyond what we have been able to provide, thank you Chris! Skill Day classes varied from art to money management. Thank you again to all the volunteers who taught a class. Our next set of Skill Days begins in April. If you would like to pass on your skill to the next generation, please email Christine at c.shepard@coburgcharter.org.

Our annual auction wrapped up at the end of February. Thank you to all of the businesses who supported CCCS through donations, sponsorship, and so much more! Thank you to all the community members who attended the auction and helped us raise thousands of dollars to continue to provide the best education for the students at Coburg!

We have an addition to CCCS, the Beaver State Woodturners! We are so excited to have the capacity to provide a location for this monthly club to meet and create beautiful wood items all on a lathe. Think bowls, plates and so much more! The club has grown with familiar faces from around Coburg and some people traveling from as far as Albany to participate.

Enrollment for the 2018-19 school year has begun! If you would like your child to attend CCCS in the fall, please complete an application to be added to our annual lottery. To be included in the priority of a Coburg resident you must have your application in by the deadline for the lottery. CCCS is a charter school and by law we must hold a public lottery for all applicants. Please visit our website for the application, deadlines and more information about CCCS. www.coburgcharter.org

Upcoming Events at CCCS:

March 12	Board Meeting 6pm @City Hall
March 23	No School
March 26-30	Spring Break
April 4	Classes Resume
April 6,13,20,27	Spring Skill Days
April 9	Board Meeting 6pm @City Hall
May 4	No School

Safe Ride Report



Our Too Drunk to Drive, Safe and Sober Program free ride home initiative was a success and a hit with callers. We received 12 calls for free rides home with a total of 28 individuals getting home safely. We received an overwhelmingly positive response from both our Facebook post and KEZI 9 News' media segment.

We were both excited and pleased to provide this service free of charge to surrounding communities and our own. Thank you for the support and kind words expressed in regards to this initiative. We hope to do this again next year.

Coburg Community Easter Egg Hunt

Saturday, March 31, 10am
Coburg's Norma Pfeiffer Park



Reduce Fire Risks!



Fight Identity Theft!

This FREE shred event is a joint effort sponsored by the Coburg Police Department & Coburg Rural Fire District.

COMMUNITY SHRED-A-THON AND FOOD DRIVE

FRIDAY, APRIL 13TH
10am-2pm

Canned or dry goods or monetary donations will be collected to benefit the Coburg Food Pantry.

City Hall
91136 N. Willamette Street
Coburg, OR 97408
For more information, please call City Hall at (541) 682-7850



CALL FOR ENTRIES



Rooted Structures:
COBURG COMMUNITY HISTORIC ART CONTEST

ART SHOW at COBURG CITY HALL
SATURDAY, MAY 12, 2018

SUBMIT ART by FRIDAY APRIL 13TH, 2018
APPLICATIONS AVAILABLE AT: www.CoburgOregon.org/historicartcontest
AND AT COBURG CITY HALL: 91136 N. Willamette St. Coburg OR, 97408

The publication has been funded with the assistance of a matching grant in aid from the Oregon State Historic Preservation Office and the Historic Preservation Fund, National Park Service, Department of the Interior. Any opinion, finding, and conclusions or recommendations expressed in this material do not necessarily reflect the views of the Department of the Interior. Regulations of the U.S. Department of the Interior strictly prohibit unlawful discrimination on the basis of race, color, national origin, age, or handicap. Any person who believes he or she has been discriminated against in any program, activity, or facility operated by a recipient of Federal assistance should write to: Office of Equal Opportunity, National Park Service, 1301 K Street, NW (2700) Washington, DC 20005.

from page 1 - Mayor's Corner

- Dynamic Operational Capacity
- Responsible Fiscal Stewardship
- Strategic Planning and Economic Development

The accompanying table is a list of 40 topics that is available at City Hall or online. Now that the goals have been formally adopted by the City Council, we move on to the Budget Committee process. Staff will present a budget proposal with supporting information and options to the Budget Committee. The Budget Committee is comprised of the Mayor and City Council, and six appointed citizens. We

typically are able to create a budget in two meetings that last 2-3 hours each. Once the Budget Committee approves the proposed budget, it is brought to City Council for final approval.



Government budgeting can be a cumbersome process. Coburg is fortunate to have a very experienced budget committee with diverse occupational backgrounds that provide great insight and oversight to our budget process. Meeting the needs of our growing city with defined resources is a considerable

challenge and our Budget Committee is certainly up to that challenge. I am very thankful to the Councilors, Committee members and staff that help us through this process.

Thanks to all of you that make a difference by participating in Coburg life.

A handwritten signature in black ink, appearing to read "Ray Smith".

Mayor Ray Smith, City of Coburg
541-729-7045, mayor@ci.coburg.or.us

CITIZEN'S POLICE ACADEMY MAY- JUNE 2018

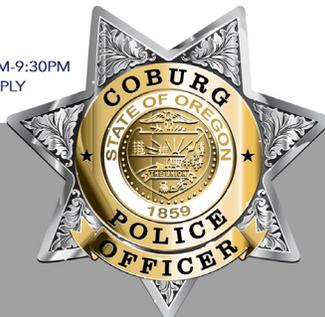


Participate in this free 6-week course for...

- A better understanding of the nature of police work
- Opportunities to interact with police officers
- A chance to provide input on police policy

MEETS TUESDAYS AND THURSDAYS, 6:30PM-9:30PM
MUST BE 18 YEARS OR OLDER TO APPLY

Interested?
Contact Chief Larry Larson
Coburg Police Department
541.682.7853



Calendar



STANDING MEETINGS

2nd Mondays

CCCS SCHOOL BOARD MEETING

6:00 pm

3rd Mondays

ODDFELLOW MEETING

6:30 pm, I.O.O.F Hall

4th Mondays

COBURG FIRE DISTRICT BOARD MEETINGS

7:00 pm, Fire Hall

2nd Tuesdays

CITY COUNCIL

7:00 pm, Coburg

Contact, Sammy Egbert, City Recorder

541-682-7852

3rd Tuesdays

PARKS/TREE COMMITTEE

7:00 pm, City Hall

Contact, Brian Harmon, Public Works Director

541-682-7857

4th Tuesdays (or as scheduled)

CITY COUNCIL WORK SESSIONS

6:30 pm, City Hall

Contact, Sammy Egbert, City Recorder

541-682-7852

2nd Wednesdays

GRANGE MEETING

7:00 pm, Coburg Community Grange

3rd Wednesdays

PLANNING COMMISSION

7:00 pm, City Hall

Contact, Jeff Kernen, Planner

541-682-7858

3rd Wednesdays

CHAMBER OF COMMERCE

Noon, City Hall

1st Thursdays

METROPOLITAN POLICY COMMITTEE

11:30 am (usually at the Eugene or Springfield library)

Contact, City Administrator

541-682-7871

2nd Thursdays

SEW 'N SEWS QUILTING GROUP

6:30 pm, Coburg Community Grange

1st Fridays

POKER NIGHT

6:30 pm Registration, 7:00 pm game begins

Coburg Community Grange

541-746-8655

HERITAGE COMMITTEE

TBD

Contact, Jeff Kernen, Planner

541-682-7858

Do you have a community event to share?

Call 541-682-7852

or email sammy.egbert@ci.coburg.or.us



*A Publication of
The City of Coburg*



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sammy.egbert@ci.coburg.or.us*

Address Correction Requested

PRSRT STD
US POSTAGE
PAID
EUGENE OR
PERMIT NO. 679

Questions About City Happenings?



We work for you! The City wants you to get the information you need and care about. Currently, Our Town, the Coburg website coburgoregon.org, the 'City of Coburg, Oregon' Facebook page, 'Coburg Police Department' Facebook page, monthly utility bills, the Post Office (Dari-Market), and City Hall are all places to get information about what is happening in and around Coburg. Council and committee meetings are also great resources.

What do you want to hear about? How do you like to get information? Let us know.

- Coburg City Staff
