

RESOLUTION NO. 2014-17
HEAL CITIES INITIATIVE

WHEREAS, improving livability and community health are important goals; and

WHEREAS the health and physical activity choices that individuals make for themselves and their families are influenced by their environment; and

WHEREAS local policies on land use & transportation, access to healthy food, and shared use determine whether options for health and active living are within reach of the people who live, work, go to school, play or worship in the City; and

WHEREAS high rates of costly chronic disease among both children and adults are correlated to environments with few or no options for healthy eating and active living; and

WHEREAS, Coburg is a member of the League of Oregon Cities; and

WHEREAS, in 2010, the League of Oregon Cities Board of Directors resolved to partner with and support the national *Let's Move!* Campaign headed by the First Lady of the United States, and has encouraged Oregon cities to adopt preventive measures to fight obesity; and

WHEREAS, in 2012, the League of Oregon Cities Board of Directors resolved to partner with the Oregon Public Health Institute (OPHI) in the *Healthy Eating Active Living (HEAL) Cities Campaign*, and encouraged all Oregon cities to join the *HEAL Cities Campaign* and qualify as a HEAL City by accepting information, training and technical assistance from OPHI staff on policies to support among other things, more livable communities, and create a culture of wellness at municipal workplaces, and adopting at least one recommended HEAL policy;

WHEREAS, the City's Comprehensive Plan supports mixed-use, transit oriented, and compact development through Goal 10, Policy 3 & 4; Goal 12, Policy 4.4; Goal 14, and Policy 25;

WHEREAS, the City's Comprehensive Plan supports street connectivity through Goal 10, Policy 28 and Goal 12, Policy 27;

WHEREAS, The City's Comprehensive Plan improves access for all residents to existing recreational and natural areas through Goal 8, Policy 4 and Goal 14, Policy 53;

WHEREAS, The City's Comprehensive Plan supports transit access to grocery stores through Lane Transit District and Goal 12, Policy 4;

WHEREAS, The City's Comprehensive Plan supports continued development to increase the number of parks, open spaces, and recreational trails through Goal 5, Policy 1 which includes the Coburg Loop Path system; Coburg's first hard-surface multiuse, off-street path system;

WHEREAS, The City's Comprehensive Plan and the 2014 Transportation System Plan establishes a pedestrian and bike friendly street design standards and has adopted incentives for compact,

mixed use and/or transit-oriented development through Goal 11;

WHEREAS, The City's Comprehensive Plan has established dedicated pathways for pedestrians and cyclists through Goal 8, Policy 5; Goal 12, Policy 5; Goal 5, Policy 3;

WHEREAS, The City's Comprehensive Plan has addressed pedestrian and bicycle safety at crossings, along traffic corridors, on routes between residential areas and schools, and in other transportation projects through Goal 11 and the 2014 transportation System Plan Update.

WHEREAS, The City's Comprehensive Plan promotes an increase in accessibility of recreational facilities and other key destinations to pedestrians, cyclists, and transit riders through the 2014 Transportation System Plan update and Goal 8, Policy 4 & 5; Goal 5, Policy 3;

WHEREAS, The City's Comprehensive Plan aims to create Safe Routes to Schools from residential neighborhoods to Coburg Community Charter School through Goal 12, Policy 5

WHEREAS, The City's Comprehensive Plan fosters a business environment and land use system that meet a variety of residents' needs for goods and services, to reduce daily travel to the Metro area through Goal 9, Policy 13

WHEREAS, the City is committed to maintaining and enhancing these policies in the 2015 Comprehensive Plan update and to explore supplemental HEAL policies;

NOW, THEREFORE, LET IT BE RESOLVED that the City Council hereby recognizes that joining the HEAL Cities Campaign has the potential to improve local livability and have a positive impact on the community's health and well-being. To that end, Coburg adopts this HEAL Resolution;

BE IT FURTHER RESOLVED that Coburg Staff shall work with HEAL Cities Campaign Staff to explore HEAL policies and to identify those policies that are suitable for the City's unique local circumstances.

BE IT FURTHER RESOLVED Staff will report back to this Council with recommendations not later than 60 days from the date of this Resolution.

ADOPTED by the *City Council* of **CITY OF COBURG** this 9th day of December, 2014.

YES: 3

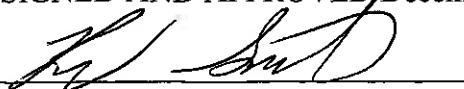
NO: 1


ABSTAIN: 0

PASSED: Yes

REJECTED: ----

SIGNED AND APPROVED December 9, 2014.


Council President, Ray Smith

Attest: 
Sammy L. Egbert, City Recorder